

Station WTHR-TV INDIANAPOLIS, IN
 Advertiser () DEMO SEN CAMPGN COMM
 Product DEM SEN CAMP COMM
 Estimate# 2033
 Buyer Meredith Kaufman
 Phone#
 Fax#

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 49/53/2033
 Flight Dates 10/09/2012 - 10/15/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () MEREDITH RADOW
 Salesperson Phone# 212-408-3622
 Salesperson FAX# 212-445-0968

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	530A-6A	SUNRISE NEWS	:30	\$550.00	10/12-10/12	1	1	1	\$550.00	
	2	F	6A-7A	EYE SUNRISE @ 6A	:30	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00	
	3	F	7A-9A	TODAY SHOW	:30	\$900.00	10/12-10/12	1	1	1	\$900.00	
	4	F	9A-10A	TODAY SHOW 2	:30	\$450.00	10/12-10/12	0	0	0	\$0.00	
	5	F	10A-11A	TODAY SHOW 3	:30	\$450.00	10/12-10/12	1	1	1	\$450.00	
	6	F	12P-1230P	EYEWITNESS NEWS 12-1230P	:30	\$500.00	10/12-10/12	1	1	1	\$500.00	
	7	F	1230P-1P	EYEWITNESS NEWS AT 1230P	:30	\$500.00	10/12-10/12	1	1	1	\$500.00	
	8	F	1P-2P	DAYS OF OUR LIVES	:30	\$500.00	10/12-10/12	0	0	0	\$0.00	
	9	F	2P-3P	DR OZ	:30	\$450.00	10/12-10/12	1	1	1	\$450.00	
	10	F	3P-4P	ELLEN	:30	\$500.00	10/12-10/12	1	1	1	\$500.00	
	11	F	4P-5P	DR PHIL	:30	\$700.00	10/12-10/12	1	1	1	\$700.00	
	12	F	5P-6P	EYEWITNESS NEWS 5-6P	:30	\$1,500.00	10/12-10/12	1	1	1	\$1,500.00	
	13	F	6P-630P	EYEWITNESS NEWS AT 6P	:30	\$2,000.00	10/12-10/12	1	1	1	\$2,000.00	

Rep Order# 7911346 Ver# 3 Mod# 1 Status Confirmed
EC'd Yes

Traffic Order#

Printed: 10/12/2012 3:51 PM
Last Received: 10/12/2012 3:31 PM
Showing Buylines: All Lines

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	14	F	7P-730P	WHEEL OF FORTUNE	:30	\$2,000.00	10/12-10/12	1	1	1	\$2,000.00	
	15	F	730P-8P	JEOPARDY	:30	\$2,200.00	10/12-10/12	1	1	1	\$2,200.00	
	17	F-SA	11P-1135P	EYEWITNESS NWS @ 11P	:30	\$2,000.00	10/12-10/13	2	1	2	\$4,000.00	
	18	SU	815P-1130P	NFL REGULAR SEASON	:30	\$7,000.00	10/14-10/14	1	1	1	\$7,000.00	
	19	M	530A-6A	SUNRISE NEWS	:30	\$550.00	10/15-10/15	1	1	1	\$550.00	
	20	M	6A-7A	EYE SUNRISE @ 6A	:30	\$1,000.00	10/15-10/15	1	1	1	\$1,000.00	
	21	M	7A-9A	TODAY SHOW	:30	\$900.00	10/15-10/15	2	1	2	\$1,800.00	
	22	M	9A-10A	TODAY SHOW 2	:30	\$450.00	10/15-10/15	1	1	1	\$450.00	
	23	M	10A-11A	TODAY SHOW 3	:30	\$450.00	10/15-10/15	1	1	1	\$450.00	
	24	M	12P-1230P	EYEWITNESS NEWS 12-1230P	:30	\$500.00	10/15-10/15	1	1	1	\$500.00	
	25	M	1230P-1P	EYEWITNESS NEWS AT 1230P	:30	\$500.00	10/15-10/15	1	1	1	\$500.00	
	26	M	1P-2P	DAYS OF OUR LIVES	:30	\$500.00	10/15-10/15	1	1	1	\$500.00	
	27	M	2P-3P	DR OZ	:30	\$450.00	10/15-10/15	1	1	1	\$450.00	
	28	M	3P-4P	ELLEN	:30	\$500.00	10/15-10/15	1	1	1	\$500.00	
	29	M	4P-5P	DR PHIL	:30	\$700.00	10/15-10/15	2	1	2	\$1,400.00	
	30	M	5P-6P	EYEWITNESS NEWS 5-6P	:30	\$1,500.00	10/15-10/15	1	1	1	\$1,500.00	

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	31	M	7P-730P	WHEEL OF FORTUNE	:30	\$2,000.00	10/15-10/15	0	0	0	\$0.00	
	32	M	730P-8P	JEOPARDY	:30	\$2,200.00	10/15-10/15	0	0	0	\$0.00	
	33	M	10P-11P	REVOLUTION	:30	\$4,200.00	10/15-10/15	1	1	1	\$4,200.00	
	34	M	1P-2P	DAYS OF OUR LIVES	:30	\$500.00	10/15-10/15	1	1	1	\$500.00	
	35	M	9A-10A	TODAY SHOW 2	:30	\$450.00	10/15-10/15	1	1	1	\$450.00	

---REPORT TOTALS---
 Report Totals: 33 / \$39,000.00

---SALES MONTHLY TOTALS---

Oct 12: 33 / \$39,000.00
 Sales Totals: 33 / \$39,000.00
 Station Totals: 33 / \$39,000.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$111,429	CABL 0%	ETHR 0%	JTHR 0%	UNKN 65%	WALV 0%
		WISH 0%	WNDY 0%	WRTV 0%	WTHR 35%	WTTV 0%
		WXIN 0%				

Books null
 Demos RA35+

